

Kunstin Yekun Xu

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Boulder, CO

EDUCATIONAL BACKGROUND

University of Colorado Boulder, ATLAS Institute

Expected May 2026

- **M.S. in Human-Computer Interaction**
- **Relevant Coursework:** Computational Fabrication, Creative Coding, Ethnographic Research in Applied Settings, Creative Spatial Interfaces, Computational Typography, Wearable Technology

Dalian University of Technology, School of Architecture and Fine Arts

Sep. 2020 - Jun. 2024

- **B.E. in Industrial Design (GPA: 3.78)**
- **Honors:** Third Prize (Milan Design Week China Design Exhibition, 2023), Outstanding Student Cadre (2022), Scholarship for Cultural and Sports Activities (6%, 2021&2022), Scholarship for Social Work (6%, 2021), DUT Men's Basketball team Div.II, DUT Debate team

DUT - Kyushu University International Design Program

Oct. 2023 - Nov. 2023

- **Core Projects:** Cultural and creative products and service design for flower markets

Imperial - RCA Design for Global Challenges Summer School

Jul. 2022 - Aug. 2022

- **Core Courses:** Service Design Project on Recycle Fashion, Visualizing Concepts and Story-telling, Business Model Innovation, Lectures on Climate/Internet/Robotics Challenges
- **Honors:** Most Innovative Design Award (rank: 1/54, Team leader)

PROFESSIONAL EXPERIENCE

F Lab Consulting Agency

Shanghai, China

Ethnographic Research Assistant

Nov. 2023 - Mar. 2024

- Assisted in consumer research for Adidas Originals Samba and Gazelle, helping produce a 68-page report on cultural and strategic insights.
- Contributed to the planning and facilitation of a unreleased products testing workshop for Adidas, working alongside designers and helping produce a 50-page report on product performance and user insights.
- Participated in organizing and conducting a user testing workshop for Dell's unreleased G-series gaming laptops, recruiting 6 groups of 5 participants each. Collaborated with designers and contributed to a 38-page product insight and user experience report.
- Led Adidas global executives on a China Consumer Culture Journey; participated in designing a 68-page cultural insights booklet and supported tour planning and execution.

Chengdu Information Technology of Chinese Academy of Sciences

Chengdu, China

UX/UI Design Intern

Aug. 2023 - Oct. 2023

- Participated in the UX design process for the medical device management system at West China Hospital, conducting 2 surveys that reached over 500 healthcare professionals and carrying out more than 20 user interviews.
- Redesigned the management system user interfaces, and passed it to the internal testing phase.

Triple-Major Fashion Boutique

Chengdu, China

Store Operation Assistant

Jun. 2023 - Aug. 2023

- Managed day-to-day store operations, conducted product photography, and created content for social media platforms. Generated over 20,000 CNY in sales from 50+ customers and achieved 10,000+ views on Rednote and Weibo through strategic posts.

LEADERSHIP EXPERIENCE

President of Student Union

May 2022 - Jun. 2023

School of Architecture and Fine Arts, Dalian University of Technology

- Improved Student Union efficiency by creating a new organizational and rewards structure.
- Helped lead the college to top rankings in sports and arts competitions, including winning first place twice in campus-wide arts performance contests.

SKILLS

- **Technical Skills:** Rhino (proficient), Grasshopper (proficient), Microsoft Office Suite (proficient), Adobe CC (proficient), Figma (proficient), Keyshot (proficient), Blender (intermediate), Arduino (intermediate), Cinema4D (intermediate), Python (intermediate), Javacript(intermediate), Processing (intermediate)